

MODERN SALON

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Insider
Knowledge
**SALONS
OF THE
YEAR**

Cut, Relaxed,
Permed
and Set

Your Look
**STYLISTS'
STYLE**

**ALL
ABOUT
TEXTURE**

a perfect

take a look around you: The effects of the current economic boom are showing up like crazy in 20- and 30-something clothing, hair, and 'tudes. Generation X has made its mark on society and has the means to show for it. "You go to SoHo in New York, or to San Francisco, or Los Angeles, and you see these young Web people who have made a fortune, with disheveled hair and \$2,000 suits," says Kaz Amor, owner of Los Angeles's Visions Salon. "Younger women are wearing couture dresses now, but they want funky hair looks."

With this societal trend in mind, Amor and his creative team set about creating Haute Coiffure, a collection of hairstyles that complements specially chosen luxurious, designer clothing. "The clothes were chosen first," says Amor. "The texture of the fabrics has to be taken into consideration before creating a look that is appropriate for the complete feeling."

To create most of the textured looks on these pages, Visions stylists Colleen Conway, Marylle Koken, and Kara Silverman sprayed salt water on the models' hair and then let it dry before styling it further. "The salt swells the hair up," explains Amor. For the styles on pages 125 and 127, Silverman then set the hair in different-sized Japanese hairpins, applied a dry spray, foiled the pins, and put the model under the dryer for a few minutes before pulling the hair out. Amor also gave this model some spunky, random red highlights with Redken Shades EQ Red Kicker. The model on page 129 got orange highlights from Redken Shades EQ Orange Kicker. After the salt water spray dried, the hair was set randomly with Japanese hairpins; Conway purposely left some straight pieces out to create multiple textures in the hair. Smaller pins were used in the center of the head, and larger pins were used on the hairline and the side to add a variety of textures. The same style was then pulled up into a round wrap for the photo on page 126, top. Next, Conway blew this model's hair out so that the spirals weren't so tight, and wrapped it around the head to give it a soft, flowery shape to play off the dress for the photo on page 126, bottom. Finally, for the headshot on page 128, Koken braided the hair into tiny braids, foiled them, and flatironed them before pulling the hair out. "Marylle wanted to create a texture that worked with the colorful necklace," says Amor. "For all of these styles, we were designing new hair for these particular fashions. Luxury is the big thing for fall—but luxury with simplicity in design."—KATHLEEN EWALD

Different-sized Japanese hairpins helped to create this funky, textured look. White leather dress by Richard Tyler Couture.



Stylist Marylle Koken
made tiny braids to create
this textured style.
Multicolored glass beaded
necklace by Maggie Berry.