

Hairdresser's Journal

BUSINESS OF
A HAIRDRESSER

The spotlight this month is turned on Robert Lobetta, creative director of Sebastian



Robert Lobetta

■ WHAT QUALITIES DO YOU NEED TO BE A GOOD HAIRDRESSER?

A good eye, the ability to recognise balance and a lot of passion and creativity

■ WHAT WOULD YOU CHANGE ABOUT THE YEAR SO FAR?

I would make the year longer - there is a lot more that I would like to accomplish

■ USING THREE WORDS, DESCRIBE A TYPICAL DAY?

Clarity, chaos and comedy

■ HAVE YOU ALWAYS WANTED TO BE A HAIRDRESSER AND IF NOT, WHAT WOULD YOU HAVE DONE?

I really didn't choose the industry, it chose me. I wanted to go to art school - it didn't happen. Then, by complicated default, I ended up working in a salon. It was from there it all stemmed

■ WHAT HAS BEEN YOUR MOST SATISFYING MOMENT IN HAIRDRESSING?

Being inducted into the Hall of Fame

■ WHO DO YOU MOST ADMIRE IN HAIRDRESSING AND WHY?

Anthony Mascio for his spirit and soul, Trevor Sorbie for his passion and commitment, Eugene Souleiman for being the best session stylist around and Maryell Koken (an up-and-coming member of the Sebastian artistic team) - she's mad! Just like I was at her age

■ HOW MANY STAFF DO YOU HAVE WORKING FOR YOU?

No one works for me - everyone works with me.

8. WHAT IS YOUR AMBITION AND WHERE DO YOU SEE YOURSELF IN TEN YEARS' TIME?

I would like to be doing exactly what I want without making any compromises

9. NAME ONE THING YOU COULDN'T DO WITHOUT

My family

10. IF STRANDED ON A DESERT ISLAND, WHAT THREE THINGS WOULD YOU LIKE TO TAKE WITH YOU?

A bottle of vintage Krug, a camera and a virtual playmate